

2021 Cleaning Summits

Claim Your Sponsorship

You're invited to sponsor a CleanLink Summit in 2021. Each four-hour digital event is filled with educational content, breakout sessions and networking that deliver best practices and proven strategies to meet the new challenges and demands in the cleaning industry.

As a sponsor, you have the opportunity to build your brand recognition and network with cleaning contractors, facility cleaning managers and distributors.

2021 SCHEDULE

April 27

- **Where do we go from here? Cleaning in 2021 and Beyond**
- Sponsorship close: March 19

August 18

- **How Changing Facility Design Will Impact Cleaning**
- Sponsorship close: July 9

November 3

- **Cleaning For Health**
- Sponsorship close: September 24

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3 SPONSORSHIP LEVELS

Platinum Sponsor - \$6,000

- Exclusive email sent on your behalf to all Cleaning Summit registrants prior to the event
- 15-minute presentation at the Cleaning Summit
- Online Sponsor Recognition
- Logo on Marketing materials and event website
- Up to 3 event passes for your staff
- Up to 3 event passes for qualified BSC, or Facility Cleaning Managers guests
- Logo placement on follow-up email to all attendees after the event
- Ability to include a PDF handout on follow-up email to all attendees
- Receive attendees lead information including: name, postal list, email and phone number

Gold Sponsor - \$4,000

- A 25-word description of your company will be included in a Cleaning Summit email sent to all registrants prior to the event
- Online Sponsor Recognition
- Logo on marketing materials and event website
- Up to 2 event passes for your staff
- Up to 2 event passes for qualified BSC, or Facility Cleaning Managers guests
- Logo placement on follow-up email to all attendees after the event
- Ability to include a PDF handout on follow-up email to all attendees
- Receive attendees lead information including name, postal address, email and phone number

Silver Sponsor - \$2,500

- Onsite sponsor recognition
- Your logo on marketing materials and event website
- 1 event pass for your staff
- Logo placement on thank you/event materials email to all attendees after the event
- Receive attendees lead information including name, postal address, email and phone number