

Month	Special Coverage	Product Coverage	Bonus Opportunity	Due Dates
January / February	<ul style="list-style-type: none"> - Q&A with Incoming BSCAI President - Clean Buildings Conference Coverage 	<ul style="list-style-type: none"> - Floor Safety 	<ul style="list-style-type: none"> - Bonus Distribution at Clean Buildings Conference - Take 5: Cleaners & Disinfectants 	<p>Ad Close: 12/20/2024</p> <p>Materials Due: 12/22/2024</p>
March / April	<ul style="list-style-type: none"> - Women in Cleaning Profiles 	<ul style="list-style-type: none"> - Carpet Care - Hand Hygiene 	<ul style="list-style-type: none"> - Bonus Distribution at BSCAI EXEC MGMT Conference - Take 5: Cleaning Tools 	<p>Ad Close: 2/14/2025</p> <p>Materials Due: 2/21/2025</p>
May / June	<ul style="list-style-type: none"> - 2025 Report on the Building Service Contractor Market 	<ul style="list-style-type: none"> - Cleaners/Disinfectants - Brooms, Brushes, Mops & Carts 	<ul style="list-style-type: none"> - Take 5: Technology & Business Solutions 	<p>Ad Close: 4/11/2025</p> <p>Materials Due: 4/18/2025</p>
July / August	<ul style="list-style-type: none"> - State of the Industry Advisory Board Roundtable 	<ul style="list-style-type: none"> - Restroom Products 	<ul style="list-style-type: none"> - Take 5: Floor Pads & Brushes 	<p>Ad Close: 6/13/2025</p> <p>Materials Due: 6/20/2025</p>
September / October	<ul style="list-style-type: none"> - BSCAI Contracting Success Show Coverage 	<ul style="list-style-type: none"> - Floor Care Equipment & Accessories - Exterior Maintenance 	<ul style="list-style-type: none"> - Bonus Distribution at BSCAI Contracting Success Conference and ISSA 	<p>Ad Close: 9/15/2025</p> <p>Materials Due: 9/22/2025</p>
November / December	<ul style="list-style-type: none"> - BSCAI CLEAN Award Winner Profiles 	<ul style="list-style-type: none"> - Infection Prevention Products - Bidding Tips & Software 	<ul style="list-style-type: none"> - Bonus Distribution at 2026 BSCAI CEO Seminar - Take 5: Floor & Carpet Care 	<p>Ad Close: 10/17/2025</p> <p>Materials Due: 10/24/2025</p>