

Month	Special Coverage	Product Coverage	Bonus Opportunity	Due Dates
January / February	- 2025 Sales Leaders Award Recognition	- Floor Care - Towel & Tissue	- Material handling, logistics and supply chain logistics - Company Profile	Ad Close: 1/13/2025 Materials Due: 1/20/2025
March	- Annual Buyer's Guide	- Chemicals - Cleaning Tools - Equipment - Restroom Fixtures & Consumables - Software & Specialty Products	- Advertisers receive listing upgrades - Wholesaler Listing - Buying Group Listing	Ad Close: 2/10/2025 Materials Due: 2/17/2025
April	- Promoting Sustainability & Green Initiatives	- Chemical Proportioners and Preportioned Chemicals - Floor Equipment	- CEOs on Sustainability	Ad Close: 3/11/2025 Materials Due: 3/18/2025
May / June	- Distributor Choice Award Winners	- Hand Hygiene - Food Service Products	- Private Label Profile	Ad Close: 5/12/2025 Materials Due: 5/19/2025
July / August	- Technology & Business Solutions	- Ice Melt - Carpet Equipment	- Buying Group Profile	Ad Close: 7/11/2025 Materials Due: 7/18/2025
September	- Generational Impact on Sales	- Cleaners/Disinfectants - Batteries & Equipment Parts/Accessories	- What's New Products	Ad Close: 8/11/2025 Materials Due: 8/18/2025
October	- ISSA Show Coverage	- Mopping Systems, Hand Tools & Carts - Odor Control	- Bonus Distribution At ISSA Show	Ad Close: 9/12/2025 Materials Due: 9/19/2025
November / December	- Survey: End User Purchasing Trends Study	- Warehousing - Restroom Care	- Trends to Watch in 2026	Ad Close: 10/13/2025 Materials Due: 10/20/2025