

Month	Special Coverage	Product Coverage	Bonus Opportunity	Due Dates
January / February	- 2024 Sales Leaders Award Recognition	- Infection Prevention	- Buying Group Profile	<b>Ad Close:</b> 1/12/2024 <b>Materials Due:</b> 1/19/2024
March	- Annual Buyer's Guide	- Chemicals - Cleaning Tools - Equipment - Restroom Fixtures & Consumables - Software & Specialty Products	- Advertisers receive listing upgrades - Wholesaler Listing - Buying Group Listing	<b>Ad Close:</b> 2/9/2024 <b>Materials Due:</b> 2/16/2024
April	- Promoting Sustainability & Green Initiatives	- Chemical Proportioners and Preportioned Chemicals - Floor Equipment	- CEOs on Sustainability	<b>Ad Close:</b> 3/12/2024 <b>Materials Due:</b> 3/19/2024
May / June	- Distributor Choice Award Winners	- Hand Hygiene - Private Label Products	- Company Profile	<b>Ad Close:</b> 5/13/2024 <b>Materials Due:</b> 5/20/2024
July / August	- Buying Group Membership - International Look at Jan/San	- Ice Melt - Carpet Equipment	- Distribution Software Profile	<b>Ad Close:</b> 7/12/2024 <b>Materials Due:</b> 7/19/2024
September	- Survey: Sales Rep Compensation Study	- Batteries & Equipment Parts/Accessories - Cleaners/Disinfectants	- Ice Melt Product Profile	<b>Ad Close:</b> 8/12/2024 <b>Materials Due:</b> 8/19/2024
October	- ISSA Show Coverage	- Brooms, Brushes, Mops & Carts - Odor Control	- Bonus Distribution At ISSA Show - Advertisers receive a FREE Product Release in the Nov/Dec ISSA Product Showcase	<b>Ad Close:</b> 9/11/2024 <b>Materials Due:</b> 9/18/2024
November / December	- Mergers & Acquisitions - ISSA Product Showcase	- Floor Care - Restroom Care	- CEOs on Healthy Buildings, Healthy Occupants	<b>Ad Close:</b> 10/14/2024 <b>Materials Due:</b> 10/21/2024