

Month	Special Coverage	Product Coverage	Bonus Opportunity	Due Dates
January / February	<ul style="list-style-type: none"> - Clean Buildings Conference Coverage - Creating Healthy & Safe Schools 	<ul style="list-style-type: none"> - Cleaners and Disinfectants - Carpet Equipment 	<ul style="list-style-type: none"> - Problem Solver - Bonus Distribution: Clean Buildings Conference & NFMT Baltimore 	Ad Close: 1/4/2024 Materials Due: 1/11/2024
March / April	<ul style="list-style-type: none"> - Healthcare Operational Challenges 	<ul style="list-style-type: none"> - Brooms, Brushes, Mops & Carts - Soap and Sanitizer 	<ul style="list-style-type: none"> - Technology Showcase 	Ad Close: 3/5/2024 Materials Due: 3/12/2024
May / June	<ul style="list-style-type: none"> - State of the Industry Advisory Board Roundtable - Back to School Preparation 	<ul style="list-style-type: none"> -Floor Care Equipment - Odor Control 	<ul style="list-style-type: none"> - Problem Solver 	Ad Close: 5/3/2024 Materials Due: 5/10/2024
July / August	<ul style="list-style-type: none"> - 2024 Annual In-House Management Survey - Distributor Choice Product Award Showcase 	<ul style="list-style-type: none"> - Infection Control - Batteries & Equipment Parts & Accessories 	<ul style="list-style-type: none"> - Problem Solver 	Ad Close: 7/1/2024 Materials Due: 7/8/2024
September / October	<ul style="list-style-type: none"> - Tackling Hospital-Acquired Infections - ISSA Show Coverage 	<ul style="list-style-type: none"> - Restroom Care - Floor Safety 	<ul style="list-style-type: none"> - Bonus Distribution: ISSA Show and NFMT Vegas - Advertisers receive a FREE Product Release in the Nov/Dec ISSA Product Showcase 	Ad Close: 9/3/2024 Materials Due: 9/10/2024
November / December	<ul style="list-style-type: none"> - Complaints Study - ISSA Product Showcase 	<ul style="list-style-type: none"> - Carpet Care - Software 	<ul style="list-style-type: none"> - Problem Solver 	Ad Close: 10/2/2024 Materials Due: 10/9/2024