

Month	Special Coverage	Product Coverage	Bonus Opportunity	Due Dates
January / February	<ul style="list-style-type: none"> - Profile of Philippe Mack, CBSE, Bee-Clean Building Maintenance - Clean Buildings Conference Coverage 	<ul style="list-style-type: none"> - Floor Safety 	<ul style="list-style-type: none"> - Bonus Distribution at Clean Buildings Conference - Problem Solver: Cleaners & Disinfectants 	Ad Close: 12/15/2023 Materials Due: 12/22/2023
March / April	<ul style="list-style-type: none"> - Women in Cleaning Profiles 	<ul style="list-style-type: none"> - Carpet Care - Hand Hygiene 	<ul style="list-style-type: none"> - Bonus Distribution at BSCAI EXEC MGMT Conference - Problem Solver: Cleaning Tools 	Ad Close: 2/16/2024 Materials Due: 2/23/2024
May / June	<ul style="list-style-type: none"> - 2024 Report on the Building Service Contractor Market 	<ul style="list-style-type: none"> - Cleaners/Disinfectants - Brooms, Brushes, Mops & Carts 	<ul style="list-style-type: none"> - Problem Solver: Technology & Business Solutions 	Ad Close: 4/15/2024 Materials Due: 4/22/2024
July / August	<ul style="list-style-type: none"> - State of the Industry Advisory Board Roundtable - Distributor Choice Product Award Winners 	<ul style="list-style-type: none"> - Restroom Products 	<ul style="list-style-type: none"> - Problem Solver: Floor Pads & Brushes 	Ad Close: 6/17/2024 Materials Due: 6/24/2024
September / October	<ul style="list-style-type: none"> - BSCAI Contracting Success Show Coverage - ISSA Show Coverage 	<ul style="list-style-type: none"> - Floor Care Equipment & Accessories 	<ul style="list-style-type: none"> - Bonus Distribution at BSCAI Contracting Success Conference and ISSA - Advertisers receive a FREE Product Release in the Nov/Dec ISSA Product Showcase 	Ad Close: 9/17/2024 Materials Due: 9/24/2024
November / December	<ul style="list-style-type: none"> - BSCAI CLEAN Award Winner Profiles - ISSA Product Showcase 	<ul style="list-style-type: none"> - Infection Prevention Products - Bidding Tips & Software 	<ul style="list-style-type: none"> - Bonus Distribution at 2025 BSCAI CEO Seminar 	Ad Close: 10/21/2024 Materials Due: 10/28/2024