

ONE POWERFUL SPECIAL SECTION. THREE DIFFERENT OPPORTUNITIES.



2017 “Focus On” Special Section in

February, July, and
November Issues of

SANITARY MAINTENANCE

Get the attention of new prospects by standing out in our FOCUS ON special section, highlighting Carpet Care, Floor Care, and Infection Control. Don't remain idle. This is your opportunity to attract highly-targeted customers.

Create Your Own Ad Strategy by Selecting From Two Advertising Options

FULL PAGE

Cost: \$6,195.00 gross
\$5,265.75 net

HALF PAGE

Cost: \$3,730.00 gross
\$3,170.50 net

— OR —

Affordable, Effective and Completely Turnkey!

We put your Full Page or Half Page ad together for you!

You supply:

- Two photos (One photo for half page)
- 300 words maximum of copy (100 words for half page)
- Contact information, including company name, logo, phone or email address with URL

These “Focus On” Special Advertising Sections are the ideal complement to any successful advertising program.

Reserve your space **TODAY!**

Contact us for details.

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February Focus On: Carpet Care

Ad close: **January 6, 2017**

Materials due (copy and photo): **Jan. 12, 2017**

July Focus On: Floor Care

Ad close: **June 6, 2017**

Materials due (copy and photo): **Jun. 12, 2017**

November Focus On: Infection Control

Ad close: **October 6, 2017**

Materials due (copy and photo): **Oct. 12, 2017**